

SCAN HEALTH PLANS

spreading the seeds for sales success

FEBRUARY 2022

## **AN AMAZING ACHIEVMENT**



You enrolled over 62,000 new members making this a record-breaking AEP for SCAN.

# SCAN is now the second largest MAPD plan in Los Angeles and Orange Counties.

A heartfelt thank you to our Broker partners and SCAN Sales Teams. You made SCAN the market share leader in AEP growth across our four core counties in Southern California. We believe you know that our plan continually strives to meet its mission -- "Keeping Seniors Healthy and Independent" – and that's why you continue to place your members with us. And you did so in unprecedented numbers!

#### We are thrilled and proud that...

- ...in Orange County, we've grown to now own the second largest market share overall
- ...San Diego's new SCAN ALTA Plan has exceeded sales expectations
- ...we now serve almost 3,000 new members in Arizona and Nevada

#### And you should be too!

# With a large volume of new members comes a large responsibility to serve them well.

There are major efforts underway to ensure a smooth transition as we onboard new SCAN members. We take the trust you place in SCAN very seriously and we believe the members you place with us deserve the best care SCAN has to offer.

#### We serve a growing diverse membership.

As we planned our 2022 AEP, we focused our sales and marketing efforts to better reach diverse communities. Over 23,000 new members who joined SCAN identified as a race/ethnicity other than Caucasian/White. We are extremely proud of our rising diverse membership and look forward to serving them in a way that meets their cultural and linguistic needs.

# **KEEP ENROLLING IN 2022**

#### You can continue to sell SCAN plans all year long

SCAN offers its Classic Plans, Plus Plan and Chronic Special Needs Plans year-round. If you have beneficiaries who are turning 65, potential members who have relocated, or those with other types of Special Election Periods (SEPs), they are eligible to enroll outside of AEP. Just check the SEP requirements.

To locate available plans in your area, refer to SCAN's website by clicking the link below. You can use the dropdown menu at the top of the page to switch between CA, AZ and NV.

https://www.scanhealthplan.com/scan-resources/plan-materials

To access SCAN's Supplemental benefits, refer to the Benefit Highlights or go to https://www.scanhealthplan.com/supplemental-benefits



#### **Stanton Sasaki**

Vice President Broker Sales

**CONGRATULATIONS SCAN** BROKERS! Due to your incredible efforts, SCAN had an extraordinary 2022 AEP. We could not have done it without the success of our Broker distribution channel. You helped each of your clients stay healthy and live independently by placing them with SCAN. And you helped SCAN successfully expand into two new states (Arizona and Nevada) as well as two counties in Northern CA (Alameda and San Mateo), crushing our projections in each! We know our rich benefits, 4.5 Star Rating (5 years in a row!), and the excellent service your clients receive differentiate us in the marketplace. But it's YOU, our broker partners, who get the most credit for placing your clients in the right plan for their health care needs.

There are so many opportunities for you to keep the momentum going as we kick off 2022. Reach out to your local Broker Account Executive (BAE) to discuss ways in which you can grow your book of business. Getting referrals, selling SCAN Special Needs Plans, working with Medical Groups, and New Agent training are just a few of the topics our BAEs cover in their weekly classes. Thank you for your partnership and the amazing start to 2022!



# AND THE AWARDS GO TO....

#### **FMO PARTNER**

- #1 Applied General Agency
- #2 Golden Outlook
  Insurance Services
- #3 Berwick Insurance Services

## **SGA PARTNER**

#1 Bridlewood Insurance Services

#### **AGENTS 2022 AEP**

#### SOUTHERN CALIFORNIA

- #1 Gerald Schmidt
- #2 Jesus Bojorquez
- #3 Nicolas Salazar
- #4 Loretta Chan
- #5 Juan Olivares
- #6 Kishore Panjabi
- #7 Nicholas Murch
- #8 Michael Davis

#9 Bryan Allen

#10 Denice Merrill

#### **NORTHERN CALIFORNIA**

- #1 Scott Eder
- #2 Sandra Holt
- #3 Ivan Manzano

#### ARIZONA

- #1 Juan Rodriguez
- #2 Nicholas Haines
- #3 Yvonne Keane

#### **NEVADA**

- #1 Vern Barkdull
- #2 Patricia Hernandez
- #3 Mario Villalpando

# CONGRATULATIONS TO OUR INTERNAL SALES TEAM

## **BROKER ACCOUNT EXECUTIVE**

#1 Daniel Rivera

### **TOP SALES REPRESENTATIVES**

Los Angeles County – Michelle Ng

Riverside County - Walther Mayano

San Bernardino County – Ruth Osbourn

**Ventura County** – Michelle Michel

Orange County – Carlos Mendoza

**Telesales** – David Paul

**ISNP** – Sandra Koimisza

# EJUICE LATEST STUFF YOU NEED TO KNOW

# 7 SECRETS TO FASTER ANSWERS FROM SCAN'S SST

The SCAN Sales Support Team (SST) was quite busy during AEP. Here are some tips on how to get your questions answered quicker:

- 1. Know your NPN. That is always the first question they ask.
- Have your prospective member's Full Name, MBI # and Date of Birth readily available.
- **3.** If inquiring about Medi-Cal eligibility, AID and/or County Codes, you must have your prospective members Medi-Cal or Social Security #.
- 4. For times when you have a question and are not in front of a client, please email <u>SCANSalesSupport@SCANHealthPlan.com</u> for non-urgent issues and a team member will respond within 48 hours.
- 5. Status of Enrollments: Agents who use the SCAN Agent Portal and SCANCubed (SCAN's electronic enrollment system) can look up the status of their applications online without having to speak to a member of the SST. Additionally, our FMO Partners are provided with enrollment status reports and should be able to provide you with the same information that the SST does.
- 6. SST's mission is to help you SELL MORE SCAN! Questions for and from members should be directed to SCAN Member Services. The BEST time to call Member Services is on the weekends!
- 7. Additional Resources to answer your questions:
  - Training Questions: SCANSalesTraining@SCANHealthPlan.com
  - Commissions questions: <u>SalesCompensation@SCANHealthPlan.com</u>
  - Contracting questions: <u>SCANBrokerContracting@SCANHealthPlan.com</u>

# **SCAN**

NOW OVER **272,500**MEMBERS STRONG!



#### **New Member Book of Business?**

Leverage your outreach with a focus of "turning issues to opportunities." Being the single point of contact for all your client's issues is invaluable. Even if you need to triage Member issues, setting appropriate expectations will position you as the trusted source for Member referrals.

# apple **BITES**



Michael Lucens
Sr. Director, Sales Ops

- SCAN Connections
   Plan is a D-SNP Plan
   that can be sold all year
   long in Southern CA.
   New-to-SCAN agents
   are required to complete
   an additional training
   certification class before
   selling Connections.
- If you sell the Connections Plan without being certified, you will NOT be compensated. Sign up to take the Connections Class today.
- Questions about your
   Connections selling
   status can be sent to

SCANSalesTraining@SCANHealthPlan.com



Chris Bond VP, Sales