

SCAN Health Plan Survey B

QuickRead Report

August 2017

METHODOLOGY

An online survey of 1,000 nationally representative U.S. adults, ages 65+

QUESTIONS

1. Approximately what percentage of the seniors that you know, if any, would you say are lonely?

Response	%
Less than 10%	32%*
10-24%	17%
25-49%	16%
50% or more	35%
QuickFacts[±]	
Any (net)	82%
Average (percentage)	30%

2. How strongly do you agree or disagree with the following statement – if I felt lonely, it would be hard for me to admit it to others.

Response	%
Agree strongly	14%
Agree somewhat	44%
Disagree somewhat	26%
Disagree strongly	16%
QuickFacts	
Agree (net)	58%
Disagree (net)	42%

* All decimals are rounded to the nearest percentage point. This may result in certain numerical totals adding up to slightly more or slightly less than 100%.

[±] Data under "QuickFacts" were derived from the responses, not included as response options that were read during fielding. We include QuickFacts in instances where we feel they will be helpful.



3. If you did not have friends or family around, which of the following activities, if any, would help you feel less lonely or alone?

Response	%
Watching TV or listening to music	79%
Reading a book or magazine	57%
Exercising, such as going for a walk	55%
Spending time with a pet	48%
Praying or meditating	41%
Hobbies	5%
Using a computer/Internet	4%
Other	8%
None of these	2%
QuickFacts	
Any (net)	98%

4. Which of the following, if any, have you interacted with most often in the past couple of weeks?

Response	%
Family members	59%
Friends	45%
Significant other	27%
Neighbors	23%
Strangers, such as while running errands or on public transportation	7%
Healthcare professionals at hospitals or clinics	7%
Hired assistant at home, such as a nurse aide or housekeeper	2%
Other	3%
None of these	3%
QuickFacts	
Any (net)	97%



5. Which of the following, if any, do you do specifically to stay connected with people?

Response	%
Host family or friends at my home	38%
Participate in community activities, such as with church groups or at senior centers	29%
Participate in volunteer activities	19%
Attend a gym or health club	13%
Live in a retirement community or assisted living facility	8%
Talk on the phone, send emails, etc.	5%
Go on dates	4%
Spend time with friends or family outside of my home	4%
Work	2%
Go to social places, such as bars or coffee shops	2%
Other	2%
None of these	26%
QuickFacts	
Any (net)	74%

6. Which of the following technologies, if any, do you use to keep in touch with friends and family?

Response	%
Email	77%
Cell phone or smartphone	73%
Landline phone	56%
Social media, such as Facebook or Instagram	53%
Video software or apps, such as Skype or FaceTime	13%
Other	3%
None of these	1%
QuickFacts	
Any (net)	99%



7. How strongly do you agree or disagree with the following statement – I avoid using ride share services such as Uber or Lyft because I don't understand how they work.

Response	%
Agree strongly	16%
Agree somewhat	17%
Disagree somewhat	22%
Disagree strongly	36%
I don't know what a ride share service is	10%
QuickFacts	
Agree (net)	33%
Disagree (net)	58%

(Among those who know what a ride share service is)

Response	%
Agree strongly	17%
Agree somewhat	19%
Disagree somewhat	24%
Disagree strongly	40%
QuickFacts	
Agree (net)	36%
Disagree (net)	64%

8. How strongly do you agree or disagree with the following statement – experiencing partial hearing or vision loss would make me feel less comfortable being out in public.

Response	%
Agree strongly	22%
Agree somewhat	48%
Disagree somewhat	19%
Disagree strongly	11%
QuickFacts	
Agree (net)	70%
Disagree (net)	30%



9. How strongly do you agree or disagree with the following statement – I wish I had more close friends in my life.

Response	%
Agree strongly	18%
Agree somewhat	39%
Disagree somewhat	30%
Disagree strongly	13%
QuickFacts	
Agree (net)	57%
Disagree (net)	43%
Agree (net among those who would have a hard time admitting if they felt lonely)	67%

10. How strongly do you agree or disagree with the following statement – I don't feel that I am important to anyone anymore.

Response	%
Agree strongly	7%
Agree somewhat	17%
Disagree somewhat	28%
Disagree strongly	48%
QuickFacts	
Agree (net)	24%
Disagree (net)	77%
Agree (net among those who would have a hard time admitting if they felt lonely)	30%

**Methodological Notes:**

The SCAN Health Plan Survey B was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,000 nationally representative U.S. adults, ages 65+, between August 11th and August 21st, 2017, using an email invitation and an online survey. Quotas have been set to ensure reliable and accurate representation of the U.S. adult population 65+.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. For the interviews conducted in this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.