



**Electronic Medical Records (EMR)
Electronic Health Records (EHR)
Conference 2009**

October 24, 2009

**The Westin Long Beach
Long Beach, California**

Sponsored by



EMR/EHR Conference 2009

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Conference Goals

Provide education to SCAN network physicians in Electronic Medical Records (EMR) / Electronic Health Records (EHR), particularly around implementation and documentation pitfalls and how to leverage this technology to improve documentation and coding for accurate payments as it relates to the CMS HCC Risk Adjustment model and CMS's PQRI initiatives.

Target Audience

Physicians, Administrators and other healthcare professionals responsible for the research, selection and/or implementation of Electronic Medical Record (EMR) / Electronic Health Record (EHR).

Learning Objectives

Upon completion of the EMR/EHR Conference, attendees will be able to:

- Understand the key aspects of the Healthcare IT Stimulus package
- Define "meaningful use" and its significance in EMR/EHR funding
- Understand the importance of documenting the quality of care rendered to Medicare members for HCC and PQRI initiatives
- Communicate insights gleaned from other physicians and groups about implementing an EMR/EHR

Conference Planning Committee

Tim Schwab, M.D.
SCAN Health Plan

Moon Leung, Ph.D.
SCAN Health Plan

Don Couch
SCAN Health Plan

Stacey Hernandez, CCS-P
SCAN Health Plan

Tam Pham
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Janis Baker
SCAN Health Plan

Jodi Cohn, Dr. P.H.
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James Hendrickson, M.D.
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Conference Coordinator

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Important Reasons to Attend SCAN Health Plan's EMR/EHR Conference

SCAN Health Plan's EMR/EHR Conference Will...

- Explain how the federal government is ready to buy you an EMR/EHR system
- Expose attendees to the latest requirements and information on EMR/EHR adoption and how to qualify for incentives
- Explain how a physician can leverage EMR/EHR technology to improve their HCC and PQRI scores through better documentation and coding
- Demonstrate how to avoid the documentation pitfalls associated with using EMR/EHR
- Present experts in the field who will provide useful information on how to evaluate an EMR/EHR system for your practice
- Provide attendees the opportunity to network with others who are in varying stages of the EMR/EHR adoption process, which will enable them to understand the positive and negative points of making the change
- Demonstrate how to avoid cuts to Medicare Physician Fee Schedule payments

EMR/EHR Maximum Incentive by Adoption Year

Year EMR/EHR use is first demonstrated	2011	2012	2013	2014	2015	2016	Total Maximum Incentive
2011	\$18,000	\$12,000	\$8,000	\$4,000	\$2,000	\$0	\$44,000
2012		\$18,000	\$12,000	\$8,000	\$4,000	\$2,000	\$44,000
2013			\$15,000	\$12,000	\$8,000	\$4,000	\$39,000
2014				\$12,000	\$8,000	\$4,000	\$24,000
2015 and beyond					\$0	\$0	\$ Penalties

Speakers

Reed Gelzer, M.D., M.P.H., C.H.C.C.

Co-Founder & C.O.O.

Advocates for Documentation Integrity and Compliance

Reed Gelzer, MD, MPH, CHCC has provided more than 30 years' service to health care, including legal medical records and 11 years in primary care practice. After two years with an EHR vendor, he then focused on EHR system legal validity and data quality, co-founding Advocates for Documentation Integrity and Compliance while researching, presenting, and writing on these topics to national and specialty audiences, recently publishing How to Evaluate Electronic Health Record Systems.

Paul C. Tang, M.D., M.S.

Chief Medical Information Officer

Palo Alto Medical Foundation

Paul C. Tang, M.D., M.S., is a board-certified practicing Internist and Vice President, Chief Medical Information Officer at the Palo Alto Medical Foundation (PAMF), and Consulting Associate Professor of Medicine (Biomedical Informatics) at Stanford University. He is Vice Chair of the federal Health Information Technology Policy Committee created by the American Recovery and Reinvestment Act, and Chair of its Meaningful Use Work Group.

David Saÿen

Regional Administrator

Centers for Medicare & Medicaid Services

David Saÿen (pronounced "SIGN") assumed the position of Regional Administrator of the Centers for Medicare & Medicaid Services Region IX in February 2008. David is based in San Francisco, and his jurisdiction includes California, Arizona, Nevada, Hawaii, and the Pacific Territories

Todd Christiansen, RPh., M.B.A.

Healthcare Partner, IBM Global Business Services

Todd Christiansen, partner, IBM Global Services is responsible for business development and service delivery for strategic healthcare clients in the Western United States. In this role he develops and manages executive relationships with clients, consulting services activities, including overall accountability for project delivery, quality, and client satisfaction.

Conference Program

Saturday, October 24, 2009

- 7:45 A.M.** Registration / Breakfast / Networking
- 8:30 A.M.** Welcome and Opening Remarks
(Dr. Tim Schwab)
- 8:45 A.M.–9:45 A.M.** Healthcare IT and the Stimulus Package
(Dr. Paul Tang)
- 9:45 A.M.** Snack / Networking
- 10:00–11:00 A.M.** EMR/EHR Documentation Pitfalls
(Dr. Reed Gelzer)

Panel Discussion:

11:00 A.M.–12:00 P.M. Insight into EMR/EHR Implementation from the Group and Physician Perspective
(TBD: Medical Groups)

- 12:00 P.M.** Lunch / Networking
- 12:45 P.M.–1:45 P.M.** Making a Down Payment on Health Reform
(Mr. David Sajen)
- 1:45 P.M.–2:45 P.M.** Navigating “Meaningful Use”
The Stimulus Package: Considerations for an EHR Strategy
(Mr. Todd Christiansen, IBM)

Panel Discussion:

2:45 P.M.–3:45 P.M. Pearls of the Day
(Dr. Paul Tang, Dr. Reed Gelzer, Others: TBD)

3:45 P.M. **Prize Drawing** / Snack / Networking

4:15 P.M. **Meeting Adjourned**

*Speakers confirmed unless noted

Venue Information

Date: Saturday, October 24, 2009
7:45 A.M. –4:15 P.M.

Location: The Westin Long Beach
333 East Ocean Boulevard
Long Beach, California
90802
(562) 436-3000
www.starwoodhotels.com

Parking: \$8 self-parking day only
\$10 valet parking day only

Directions:

From East

Take any major freeway westbound (10, 91, 105, or 60) to the 710 Freeway South and exit at Downtown/Broadway. Proceed through 9 lights, and turn right onto Elm Street. Turn right onto Ocean Boulevard. The hotel is located on the right.

From North

Take Interstate 5 or Interstate 405 South to 710 Freeway South and exit at Downtown/Broadway. Proceed through 9 lights, and turn right onto Elm Street. Turn right onto Ocean Boulevard. The hotel is located on the right.

From West

Take any major freeway eastbound (10, 91, 105, or 60) to the 710 Freeway South and exit at Downtown/Broadway. Proceed through 9 lights, and turn right onto Elm Street. Turn right onto Ocean Boulevard. The hotel is located on the right.

From South

Take I-5 to I-405 North to 710 Freeway South and exit at Downtown/Broadway. Proceed through 9 lights, and turn right onto Elm Street. Turn right onto Ocean Boulevard. The hotel is located on the right.

Hotel Accommodations:

A limited number of rooms have been held for Symposium attendees at the special rate of \$189.00 plus tax per night. To reserve a room, call (562) 436-3000 and ask for the "social rate." Rooms are based upon availability and require a first night's deposit. Early departure and other fees may apply.

General Information

Prize Drawing:

Everyone in attendance is eligible for our Prize Drawing, however, **you must be present at the time of the drawing to win.** Limit one prize per person.

Prizes include:

- Kindle Book Reader (2)
- iPod Touch (2)
- iPod Nano (2)
- iPod Shuffle (2)
- \$50 Gift Cards (6)

Use of Cell Phones/Pagers

As a courtesy to others, please turn off cell phones and pagers during the sessions. If you must leave your cell phone or pager on, please make sure that the device has been switched to "vibrate" mode so as not to disturb the sessions. Thank you.